

Agenda

Sunday, June 2

- 9:00-5:30 Airport Shuttle service available to Wildwood Lodge, Pewaukee
- 6:30-8:30 Welcome Reception @ Thunder Bay Grille, Pewaukee

Monday, June 3 - Cut-Sheet Inkjet Digital Press Operations

- 8:30 Transport from Hotel to Color Ink
- 9:00-9:30 Continental Breakfast-Introductions
- 9:30-11:00 Plant Tour
- 11:00-11:15 Break
- 11:15-12:00 Digital Workflows
- 12:00-1:00 Lunch Presentation-Fujifilm
- 1:00-2:30 Overview of Fujifilm J Press & Komori IS29
- 2:30-2:45 Break
- 2:45-4:00 Tips & Tricks for successful cut-sheet inkjet production
- 4:00-4:45 Happy Hour Presentation-Komori
- 5:00 Transport to Hotel
- 6:30-8:30 Dinner @ Asiana, Pewaukee
- 8:30 Transport to Hotel

Tuesday, June 4 - Digital Print Production & Embellishing for Packaging/Displays

- 8:30 Transport from Hotel to Color Ink
- 9:00-9:30 Continental Breakfast-Agfa Presentation
- 9:30-10:15 CAD design & Press Layout for folding cartons and corrugated
- 10:15-10:30 Break
- 10:30-12:00 MGI JetVarnish Overview
- 12:00-1:00 Lunch Presentation-MGI/Konica Minolta
- 1:00-2:30 Wide-Format Flatbed Digital Printing-North American Plastics
- 2:30-2:45 Break
- 2:45-3:30 Wide Format Digital Cutting-Zund
- 2:45-4:00 Tips & Tricks for successful production of packaging & displays
- 4:00-4:45 Happy Hour Presentation-Neenah Paper
- 5:00 Transport to Hotel
- 6:00-7:30 Dinner @ Point Burger Bar, Waukesha
- 7:30-8:30 Go Karting-Veloce Indoor Speedway
- 8:30 Transport to Hotel

Wednesday, June 5 - Staffing, Pricing, ROI & Cost Modeling for Digital

- 8:30 Transport from Hotel
- 9:00-9:30 Continental Breakfast-GPA Presentation
- 9:30-10:30 Consumables, Service Agreements, Training & Maintenance
- 10:30-10:45 Break
- 10:45-11:30 Estimating and Costing Models for Digital Printing & Embellishing
- 11:30-12:30 Lunch-Q&A
- 12:30-1:30 Capital Financing, ROI & Profit Margins, Q&A
- 1:30-4:00 Transportation available to airport



Randy Klibowitz



Todd Meissner



Austin Meissner



Scott Siegrist

Presenters

Randy Klibowitz-Creative Director

- Over 45 years of experience in printing & marketing
- Key player in the startup of print operations of Color Ink in 1984
- Benny Award winner for Cross Promotional Marketing Campaign
- Winner of numerous GLGA Graphic Excellence Awards
- Holds 9 Design Patents

Todd Meissner-President of Color Ink & FunDeco

- Over 34 years of experience in the printing industry
- 2nd Generation Owner of Color Ink
- Began career at Color Ink as a press operator in 1984
- Frequent speaker/presenter/participant at numerous industry events
- Early adopter of numerous digital print technologies dating back to 1994
- Full P&L responsibility
- Experienced in vendor and customer contract negotiations

Austin Meissner-Sales & Sourcing Manager

- 3rd Generation Owner of Color Ink
- Responsible for staffing, scheduling, & training on our digital equipment
- Key player in the cultural shift to digital from conventional to digital
- Directs the sales & marketing efforts at Color Ink
- Sales representative on key accounts

Scott Siegrist-Technology Director

- A Programming "Superstar"!
- Color Ink employee for over 20 years
- Broad range of computer knowledge in systems, web and app development
- Creative solutions to improve workflows
- Develops apps for data processing, web portals for scheduling, online ordering sites and digital displays, using Xoho cross platform tool for most projects.

Questions?

Email: todd@colorink.com
or call Todd Meissner @ 262-372-5225



W250 N6681 Hwy 164
Sussex, WI 53089
262.246.5000
www.colorink.com
www.colorupinc.com

Colorup

DIGITAL PRINTING BOOT CAMP

JUNE 2-5, 2019
Color Ink, Inc., Sussex, Wisconsin



**Only 25 Spots
Available!**

Register Online at:
www.colorupinc.com



Getting the Gold

Color Ink is ranked #5 of the Top Shops 2018 Wide Format & Signage as ranked by Printing News.

We are proud to be recognized as one of the shops leading the way in innovation and ingenuity by implementing the latest technology developments in the industry.

Cost:
Print Assoc. Members \$1,950
(Non-Members \$2,450)

Location:
Color Ink, Inc.
W250 N6681 Hwy 164
Sussex, WI 53089

Registration:
Online at:
www.colorupinc.com

Immerse yourself in this 3 day "Deep Dive" inside look into a truly futuristic modern day printing plant. Within the 105,000 square foot facility based in Sussex, Wisconsin you will see a wide range of digital printing technologies being incorporated throughout the plant. Talk directly to managers, production staff and sales staff.

If you are a decision maker, owner, or operations person within your print organization, this is the perfect opportunity to hear the unvarnished truth regarding digital printing and the challenges/opportunities associated with it.

We will answer some of these basic questions...

- What are the startup costs and obstacles you faced?
- Who did you train to run the equipment?
- Does the quality measure up to your customer's demands?
- What is your ROI? What are the financing terms?
- How do your margins compare to conventional print production processes?
- What are the cultural changes required when embracing digital?
- Are there any special infrastructure requirements or hidden costs?
- How do you estimate digital? How do your salespeople sell it? ...and many more!

Every printing operation is different and we realize that there are a variety of solutions available in the marketplace today. With that said, as an attendee you will be provided an up close and personal look at the following digital solutions:

- FujiFilm J Press 720S (B2 format cut sheet production inkjet press)
- Komori Impremia IS29 (23" x 29" format cut sheet production inkjet press)
- FujiFilm Inca SpyderX (64" x 126" flatbed UV inkjet digital printer)
- Zund G3 Digital Routing/Cutting system
- MGI JetVarnish 3DL with iFoil
- Agfa Apogee Workflow solution
- Agfa Jet Mira LED flatbed printer (106" x 126") with roll option
- Design Merge variable data software



Attendee FAQ

Q: Does the registration fee cover any travel or lodging expenses?

A: Lodging and travel costs to/from the event are not included in the registration fee. Attendees are responsible for these, however, we are happy to assist.

Q: Will meals be provided?

A: Food and drinks will be provided beginning Sunday night through lunch on Wednesday, June 5. Attendees are responsible for incidentals during the event.

Q: Do I need to rent a car or secure ground transportation?

A: We will provide ground transportation to all attendees for the duration of the event

Q: What is the dress code for the event?

A: Business Casual

Q: Can I take photographs or videos during the event?

A: As a general rule, videos and photographs will be allowed. Any restrictions will be identified during the event.

Q: What do I need to bring?

A: We will provide curriculum, samples and vendor materials. Bring your business card and a list of questions or topics you wish to discuss.

Q: Will I have any personal time during the duration of the event?

A: Dinner and entertainment during the evening will be optional for attendees. Also, in addition to the scheduled breaks, attendees will have the ability to break away at any time to tend to business or personal matters.

Q: What resources will you have on-site for me to use for business purposes?

A: WIFI, phone, basic office supplies, fax and scan/email/print services are available at no charge.

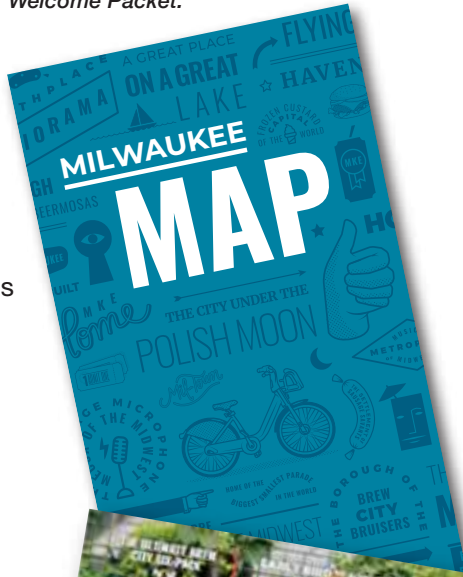
Digital Boot Camp Sponsors

Platinum
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Silver
GPA
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Neenah Paper

A Milwaukee Visitors Guide and Map will be included in your Welcome Packet.



Milwaukee Art Museum

Helpful Travel Tips

Milwaukee Mitchell International (MKE) is the local airport. Ground transportation will be provided to/from airport starting Sunday, June 2-Thursday, June 6. UBER and Lyft service is available.

A special discounted hotel rate has been secured for this event:

Wildwood Lodge
N14 W24121 Tower Place, Pewaukee, WI 53072
www.thewildwoodlodge.com
Reservations: 888.506.2005
Special Rate (Reference "ColorUp Boot Camp") \$119/night
Check In 4:00 pm / Check Out 12:00 pm

Note: Machine Shed Restaurant and Thunder Bay Grille is adjacent to the hotel listed above, along with a Mobil gas station/convenience store.

For assistance with your travel and lodging arrangements, feel free to contact Jeri Grosskreutz via email at jergic@colorink.com or via phone 262-246-5000.

Milwaukee Area Points of Interest

While in the Milwaukee area you may want to take some extra time to visit some of the area's points of interest like the Harley Davidson Museum, Milwaukee Art Museum, Miller Park (Home of the Brewers), Milwaukee County Zoo, Mitchell Park Domes or the Milwaukee Public Market. A detailed map and Tourist Guide will be included in your Welcome Pack.



Harley Davidson Museum



Mitchell Park Domes



Miller Park



Milwaukee County Zoo